

Chilean Artists in New York -- 12 Women Artists Honor Gabriela Mistral & Isabel Allende at the Gabriela Mistral Foundation 2014 Humanitarian Gala

THIS UNIQUE, ONE OF KIND PROJECT THAT PERFECTLY BRINGS TOGETHER LITERATURE AND THE VISUAL ARTS IS PRESENTED BY *ARSFACTUS* TO THE GABRIELA MISTRAL FOUNDATION US---THE ARTISTIC ACTION WILL BENEFIT CHILDREN AND ADULTS IN NEED.

New York, March 17, 2014 – The Gabriela Mistral Foundation US, is pleased to announce a unique initiative presented by *ArsFactus*, an Artists Association that will feature the works of a group of women artists. The goal of this project is to honor two women of letters—Gabriela Mistral and Isabel Allende—by bringing together literature and the visual arts and promoting the works of these two great authors.

The artists will work with a total of 12 titles —six by Mistral, and six by Allende, (each *ArsFactus* member will chose a specific title), the artists will have two copies of each book. One will be intervened creatively, resulting in one and only signed artwork to be treasured and displayed; the second "twin" book will be for reading pleasure. The project is curated by Ms. Rocio Aranda- Alvarado, Chief Interim Curator at El Museo del Barrio, New York, and Gloria Garafulich-Grabois, Director of the Gabriela Mistral Foundation & Founder of the Chapter in Chile of the National Museum of Women in the Arts, Washington D.C.

All the works—unique art pieces—will be presented and auctioned in sets at the 2014 Gabriela Mistral Foundation Humanitarian Award Gala—a fundraising event--which will be held in New York on April 16, 2014. On this occasion, the Humanitarian Award will be presented to Ms. Isabel Allende for her Humanitarian Work on behalf of the women of Chile and the world; a Special Recognition will be presented to Mrs. Cecilia Morel Montes for her Humanitarian and Cultural work on behalf of Chile and its people and a Special Recognition will also be presented to International Surgical Mission Support for their Humanitarian Work on behalf of people of the world with medical needs.

The evening program will also include a "Conversation with Ms. Allende" at 6pm with journalist Amy Goodman, followed by a reception and dinner. The annual dinner is the most important and only fundraiser of the *Gabriela Mistral Foundation*. Its success will make our future work on behalf of the people in need a reality.

ABOUT ARS FACTUS AND THE PARTICIPANTS

ArsFactus is an independent association of twelve Chilean visual artists that project contemporary art works and curatorial programs that reflect the multiple interactions between life and art; art and the public sphere; creative artistic capital and gender empowerment. The group is conscious of regional cultural developments as well as the importance of the scope of international views, and promotes their projects with exhibitions, auctions, conversations and other venues of contemporary art, urban planning, architecture, music, literature, and cultural heritage.

ArsFactus members: Denise Blanchard ~ Ximena Cousiño ~Amelia Errázuriz ~ Maite Izquierdo ~ Catalina Mena Urmenyl ~ María José Mir ~ Alejandra Morales ~ Carolina Oltra ~ Catalina Prado ~ Eliana Simonetti ~ Guadalupe Valdés ~ Angela Wilson. Project Manager: Fernanda Meza (Artists´ bios attached).

For more information, we invite you to visit: http://gabrielamistralfound.wix.com/gmf2014gala

ABOUT THE AUTHORS

GABRIELA MISTRAL (1889 – 1957): Chilean poet, diplomat, educator and feminist who was the first Latin American to win the Nobel Prize in Literature, in 1945. Some central themes in her poems are nature, betrayal, love, sorrow and recovery, travel, and Latin American identity as formed from a mixture of Native American and European influences.

ISABEL ALLENDE (1942): Chilean journalist and author of over twenty books that have been translated into more than thirty languages and sold over sixty million copies Her best-known works, which include the novels *The House of the Spirits* and *City of the Beasts*, are written in the style of magic realism, which uses fantasy and myth to override time and place.

ABOUT THE GABRIELA MISTRAL FOUNDATION

Founded in the City of New York in 2007, the Gabriela Mistral Foundation carries on the legacy of Gabriela Mistral, particularly her love and care for the children and the aged of her native country, Chile. For this purpose, the Foundation awards monetary grants to qualifying institutions that make an impact on the quality of life and/or education of Chilean children and the aged and delivers programs and projects that improves the lives of those in need in areas of education, health and the arts. The Gabriela Mistral Foundation also promotes the life, thought and work of Gabriela Mistral by holding special programs and events. The Foundation is a 501 (c) 3 non-profit organization registered in the State of New York.

PRESS CONTACT
EE.UU. I Gloria Garafulich I ggarafulichg@yahoo.com I + 1 908 337 1158
CHILE I Fernanda Meza I fernanda.mezav@gmail.com I + 56 9 8 4826298
http://gabrielamistralfound.wix.com/gmf2014gala#!clients/c1tsl

Attachments: ArsFactus Bios and Literature Selections. Fm/Scl/12MARZO 2014

A JOINT PROJECT PRESENTED BY



